

Position

SharePoint User Experience (UX) Designer & Information Architecture (IA) Consultant

Summary

Possessing a rare blend of both creative and technical abilities, I am a SharePoint User-Experience (UX) Specialist with a formal background in Graphic Design, Usability, User-Centric Design (UCD), and Information Architecture (IA), helping organizations take ownership of their SharePoint experience through forward thinking, leading-edge techniques, and best-practices.

Applications

SharePoint 2010/2007/2003 SharePoint Designer Microsoft Visual Studio Microsoft Visio
Adobe Creative Suite: Photoshop, Illustrator, Dreamweaver, Flash, Acrobat, InDesign Quark Xpress

Design Skills

Requirements, Wireframes, UX Design, IA, Taxonomy, Analysis, Usability, User-Centric Design (UCD), User-Stories, Workflows

Development Skills

XHTML, CSS, JQuery, JavaScript, Master Pages, Page Layouts, Agile/Scrum, ASCX User Controls, Social Networking, .Net

Experience

- Fourteen years of experience in user-interface design and information architecture.
- Six years of experience designing for SharePoint 2010, 2007 & 2003 Platforms.
- Three years of experience delivering projects through Agile/Scrum methodologies and practices
- Scrum Master experience leading teams in delivering high-value, feature-rich applications
- Engage throughout all phases of project implementation including concept development, scope-of-work requirements, functionality, prototyping, testing, and evaluation.
- Managed multidisciplinary teams including developers, application architects, system administrators, designers, and copywriters in the implementation of feature-rich, enterprise applications.
- Analyze and foresee how users are likely to use an interface design and test user behavior in practical application.
- Organize and design shared information environments such as web sites, intranets, online communities and software to support usability.
- Apply design & IA principles to web-based applications that maintain standards compliance and best practices.
- Leverage SharePoint's Managed Metadata, Term-Store, and Content Type Hub to develop enterprise taxonomies
- IA deliverables include site maps, flow diagrams and screen-level design prototypes to represent the structure of a Web site or interactive application.
- Complete working knowledge of SharePoint Content Type structure.
- Carefully consider the context of usage to create user interfaces that meet user needs and expectations.
- Apply user-centered design principles to information architecture around the needs and capabilities of the intended user audience while maintaining internal consistencies and logic.
- Optimize the user interface around how people can, want, and need to work.
- Public-facing SharePoint Internet s, Secure Intranets, and Extranets.
- Customize the SharePoint Experience through Master Pages, Page Layouts, CSS, JQuery, JavaScript, & themes.
- Web Content Management (WCM)
- Enterprise Content Management (ECM)
- Records Management (RM) and Retention

SharePoint Client History

AT&T	GroupM	New York City Department of Health
Buchanan Street Partners	Girl Scouts USA	News America
CDI	Hadassah	Nordstrom
Children's Miracle Network Hospitals	Howrey LLP	NYU Law School
ClearVision Optical	International Monetary Fund (IMF)	Ogilvy
Comporium Communications	Jeffries	Optinuity
Credit Suisse Securities	J. Walter Thompson Advertising Agency	Praxair Inc.
CSL Group	Kingsborough College	Purdue Pharma
Cutwater Asset Management	Kraft Kennedy	Queens College
Depository Trust & Clearing Corporation (DTCC)	MassMutual	Resolute
Dunn & Bradstreet	MBIA	Ropes Gray LLP
Eisai	MediaCom	Sard Verbinnen Public Relations
Endurance Reinsurance	MediaEdge CIA	Shearman & Sterling
Erickson Living	Memorial Sloan Kettering	Steve Madden
The Federal Reserve	Merck	Weil Gotshal & Manges
	Microsoft	White & Case

Industries

Ad Agencies	Hospitals & Medical Institutions	Public Relations
Assisted Living Facilities	Information Systems	Real Estate, Property
Banking & Personal Finance	Insurance	Reinsurance
Biotech & Life Sciences	Legal	Retail
Communications	Marketing	Shipping & Distribution
Education	Media	Telecommunications
Finance	Municipals	Wholesale
	Non-Profit	

Awards & Accolades

Guest Speaker at the SharePoint Conference in Baltimore (2011) — Session: SharePoint Branding, Avoiding the Pitfalls
Graphics.com Editor's Choice Award for Logo Designs
Graphics.com Editor's Choice Award for Graphic Design
CoolHomePages.com Design Award Winner
Graphic-Design.com Site of the Month
Creative Public's Top 10

Education

Hendriks Institute (Graduated 1999)
Lindenhurst, NY 11757

Click here to [visit my portfolio](#).