## Position

SharePoint User Experience (UX) Designer & Information Architecture (IA) Consultant

## Summary

Possessing a rare blend of both creative and technical abilities, I am a SharePoint User-Experience (UX) Specialist with a formal background in Graphic Design, Usability, User-Centric Design (UCD), and Information Architecture (IA), helping organizations take ownership of their SharePoint experience through forward thinking, leading-edge techniques, and best-practices.

## Applications

SharePoint 2010/2007/2003 SharePoint Designer Microsoft Visual Studio Microsoft Visio

Adobe Creative Suite: Photoshop, Illustrator, Dreamweaver, Flash, Acrobat, InDesign Quark Xpress

## Design Skills

Requirements, Wireframes, UX Design, IA, Taxonomy, Analysis, Usability, User-Centric Design (UCD), User-Stories, Workflows

## Development Skills

XHTML, CSS, JQuery, JavaScript, Master Pages, Page Layouts, Agile/Scrum, ASCX User Controls, Social Networking, .Net

## Experience

* Fourteen years of experience in user-interface design and information architecture.
* Six years of experience designing for SharePoint 2010, 2007 & 2003 Platforms.
* Three years of experience delivering projects through Agile/Scrum methodologies and practices
* Scrum Master experience leading teams in delivering high-value, feature-rich applications
* Engage throughout all phases of project implementation including concept development, scope-of-work requirements, functionality, prototyping, testing, and evaluation.
* Managed multidisciplinary teams including developers, application architects, system administrators, designers, and copywriters in the implementation of feature-rich, enterprise applications.
* Analyze and foresee how users are likely to use an interface design and test user behavior in practical application.
* Organize and design shared information environments such as web sites, intranets, online communities and software to support usability.
* Apply design & IA principles to web-based applications that maintain standards compliance and best practices.
* Leverage SharePoint’s Managed Metadata, Term-Store, and Content Type Hub to develop enterprise taxonomies
* IA deliverables include site maps, flow diagrams and screen-level design prototypes to represent the structure of a Web site or interactive application.
* Complete working knowledge of SharePoint Content Type structure.
* Carefully consider the context of usage to create user interfaces that meet user needs and expectations.
* Apply user-centered design principles to information architecture around the needs and capabilities of the intended user audience while maintaining internal consistencies and logic.
* Optimize the user interface around how people can, want, and need to work.
* Public-facing SharePoint Internet s, Secure Intranets, and Extranets.
* Customize the SharePoint Experience through Master Pages, Page Layouts, CSS, JQuery, JavaScript, & themes.
* Web Content Management (WCM)
* Enterprise Content Management (ECM)
* Records Management (RM) and Retention

## SharePoint Client History

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| --- | --- | --- |
| AT&T  Buchanan Street Partners  CDI  Children’s Miracle Network Hospitals  ClearVision Optical  Comporium Communications  Credit Suisse Securities  CSL Group  Cutwater Asset Management  Depository Trust & Clearing Corporation (DTCC)  Dunn & Bradstreet  Eisai  Endurance Reinsurance  Erickson Living  The Federal Reserve | GroupM  Girl Scouts USA  Hadassah  Howrey LLP  International Monetary Fund (IMF)  Jeffries  J. Walter Thompson Advertising Agency  Kingsborough College  Kraft Kennedy  MassMutual  MBIA  MediaCom  MediaEdge CIA  Memorial Sloan Kettering  Merck  Microsoft | New York City Department of Health News America  Nordstrom  NYU Law School  Ogilvy  Optinuity  Praxair Inc.  Purdue Pharma  Queens College  Resolute  Ropes Gray LLP  Sard Verbinnen Public Relations  Shearman & Sterling  Steve Madden  Weil Gotshal & Manges  White & Case |

## Industries

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| --- | --- | --- |
| Ad Agencies  Assisted Living Facilities  Banking & Personal Finance  Biotech & Life Sciences  Communications  Education  Finance | Hospitals & Medical Institutions Information Systems  Insurance  Legal  Marketing  Media  Municipals  Non-Profit | Public Relations  Real Estate, Property  Reinsurance  Retail  Shipping & Distribution  Telecommunications  Wholesale |

## Awards & Accolades

Guest Speaker at the SharePoint Conference in Baltimore (2011) — Session: SharePoint Branding, Avoiding the Pitfalls

Graphics.com Editor’s Choice Award for Logo Designs

Graphics.com Editor’s Choice Award for Graphic Design

CoolHomePages.com Design Award Winner

Graphic-Design.com Site of the Month

Creative Public's Top 10

## Education

Hendriks Institute (Graduated 1999)

Lindenhurst, NY 11757

Click here to [visit my portfolio](http://sharepoint.chrisarella.com/).