## Position

SharePoint User Experience (UX) Designer & Information Architecture (IA) Consultant

## Summary

Possessing a rare blend of both creative and technical abilities, I am a SharePoint User-Experience (UX) Specialist with a formal background in Graphic Design, Usability, User-Centric Design (UCD), and Information Architecture (IA), helping organizations take ownership of their SharePoint experience through forward thinking, leading-edge techniques, and best-practices.

## Applications

SharePoint 2010/2007/2003 SharePoint Designer Microsoft Visual Studio Microsoft Visio

Adobe Creative Suite: Photoshop, Illustrator, Dreamweaver, Flash, Acrobat, InDesign Quark Xpress

## Design Skills

Requirements, Wireframes, UX Design, IA, Taxonomy, Analysis, Usability, User-Centric Design (UCD), User-Stories, Workflows

## Development Skills

XHTML, CSS, JQuery, JavaScript, Master Pages, Page Layouts, Agile/Scrum, ASCX User Controls, Social Networking, .Net

## Experience

* Fourteen years of experience in user-interface design and information architecture.
* Six years of experience designing for SharePoint 2010, 2007 & 2003 Platforms.
* Three years of experience delivering projects through Agile/Scrum methodologies and practices
* Scrum Master experience leading teams in delivering high-value, feature-rich applications
* Engage throughout all phases of project implementation including concept development, scope-of-work requirements, functionality, prototyping, testing, and evaluation.
* Managed multidisciplinary teams including developers, application architects, system administrators, designers, and copywriters in the implementation of feature-rich, enterprise applications.
* Analyze and foresee how users are likely to use an interface design and test user behavior in practical application.
* Organize and design shared information environments such as web sites, intranets, online communities and software to support usability.
* Apply design & IA principles to web-based applications that maintain standards compliance and best practices.
* Leverage SharePoint’s Managed Metadata, Term-Store, and Content Type Hub to develop enterprise taxonomies
* IA deliverables include site maps, flow diagrams and screen-level design prototypes to represent the structure of a Web site or interactive application.
* Complete working knowledge of SharePoint Content Type structure.
* Carefully consider the context of usage to create user interfaces that meet user needs and expectations.
* Apply user-centered design principles to information architecture around the needs and capabilities of the intended user audience while maintaining internal consistencies and logic.
* Optimize the user interface around how people can, want, and need to work.
* Public-facing SharePoint Internet s, Secure Intranets, and Extranets.
* Customize the SharePoint Experience through Master Pages, Page Layouts, CSS, JQuery, JavaScript, & themes.
* Web Content Management (WCM)
* Enterprise Content Management (ECM)
* Records Management (RM) and Retention

## SharePoint Client History

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| AT&TBuchanan Street PartnersCDIChildren’s Miracle Network HospitalsClearVision OpticalComporium CommunicationsCredit Suisse SecuritiesCSL GroupCutwater Asset ManagementDepository Trust & Clearing Corporation (DTCC)Dunn & BradstreetEisaiEndurance ReinsuranceErickson LivingThe Federal Reserve | GroupM Girl Scouts USAHadassahHowrey LLPInternational Monetary Fund (IMF)JeffriesJ. Walter Thompson Advertising Agency Kingsborough CollegeKraft KennedyMassMutualMBIAMediaComMediaEdge CIAMemorial Sloan KetteringMerckMicrosoft | New York City Department of Health News AmericaNordstromNYU Law SchoolOgilvyOptinuityPraxair Inc. Purdue PharmaQueens CollegeResoluteRopes Gray LLPSard Verbinnen Public Relations Shearman & Sterling Steve MaddenWeil Gotshal & MangesWhite & Case |

## Industries

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| Ad AgenciesAssisted Living FacilitiesBanking & Personal Finance Biotech & Life SciencesCommunicationsEducationFinance | Hospitals & Medical Institutions Information SystemsInsuranceLegalMarketingMediaMunicipals Non-Profit | Public RelationsReal Estate, PropertyReinsuranceRetail Shipping & DistributionTelecommunicationsWholesale  |

## Awards & Accolades

Guest Speaker at the SharePoint Conference in Baltimore (2011) — Session: SharePoint Branding, Avoiding the Pitfalls

Graphics.com Editor’s Choice Award for Logo Designs

Graphics.com Editor’s Choice Award for Graphic Design

CoolHomePages.com Design Award Winner

Graphic-Design.com Site of the Month

Creative Public's Top 10

## Education

Hendriks Institute (Graduated 1999)

Lindenhurst, NY 11757

Click here to [visit my portfolio](http://sharepoint.chrisarella.com/).